

## Work Experience

### **n5MD** · Creative Director 2008 TO PRESENT

- Creative Lead in all aspects of record company identity, packaging and designs.
- Developed highly specialized responsive website for recording industry artists & record label discography.
- Performed time lapsed SEO dependent on changing search engine algorithms.
- Implemented eCommerce software and integrated all record label products.
- Customized eCommerce website to optimize customer and company usability.
- Facilitated company social media presence and all online marketing.
- Created custom cross client html email newsletter template.
- Designed print adverts for select publications.

### **Consumer Data Corporation** · Webmaster 2004 TO 2008

- Performed all website development and inventory control systems for auto sales industry.
- Sole producer of scripting for export data to 3rd party auto sales publications.
- Developed admin filterable plug-n-play websites for auto dealerships.
- Utilized all custom designs provided by graphic designer to make pixel perfect HTML documents.

### **Lyla's Chocolates** · General Manager 2002 TO 2004

- Directed all manufacturing, purchasing, warehousing and maintenance operations.
- Worked with company owners to coordinate and direct financial operations and office management.
- Reviewed and analyzed costs to and recommend changes and to assess company's objectives.
- Hired all manufacturing and retail staff.
- Designed company website, product packaging and marketing paraphernalia.

### **mPower** · Web Production Specialist 2000 TO 2001

- Implemented co-branded financial portal websites for customers' employees.
- Provided custom graphics, HTML and or javascript based on customer design specification documents.
- Designed company marketing assets.

## SKILLS

Languages: HTML, CSS, JQuery/Javascript, PHP, MYSQL

Proficiency in: Illustrator, Photoshop, Wordpress, Aptana, SEO, Word, Excel, Zen Cart, Acrobat

Familiarity with: Magneto, Angular, Bootstrap, Parallax, Mobile Development, Textpattern, Drupal